

# Press Release



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## LEARNING OBJECTS NETWORK ANNOUNCES FIRST REGISTRY FOR LEARNING OBJECTS

### *DOI Registry now available from Learning Objects Network*

**Boston, MA – July 29, 2002** – Learning Objects Network, Inc, an authorized registry agent for the International DOI Foundation, announces the immediate availability of a registry for granular, re-useable and interoperable learning objects.

The LON Registry provides organizations with a persistent global unique identifier, the DOI (Digital Object Identifier), for digital content that is used in publishing, training, just-in-time performance support, and knowledge management.

LON issues a globally unique prefix number to each customer and unique DOIs for their content. A user can automatically resolve the DOI to the location for the proper repositories holding that content object. The user may then use the facilities of that repository or service to retrieve the object. The DOI unique identifier system can help organizations track their own content on internal networks or make it available across the Internet.

According to John Purcell, LON President and CEO, “The LON Registry is a key milestone in developing the infrastructure to securely transact high value digital learning content over the Internet. In five years, we expect millions of learning objects to be moved across the Internet and be resolved by the LON Registry. By implementing the registry service now, early adopter creators and users of re-useable learning objects have a standard way to identify and resolve the sources for commercial learning object content.”

The LON Registry provides location resolution for digital content to the proper repository anywhere in the world. If the URL or ownership of an object changes, the LON DOI serves as a persistent identifier, solving many of the issues of broken links on the Internet. The DOI registry system supports multiple evolving mechanisms for digital rights and payment.

Content owners can make their digital content available for purchase by “advertising” to potential buyers utilizing the metadata associated with each object. The LON Registry provides aggregation and search services for IMS/ SCORM™ metadata providing a convenient single site for locating learning objects across many content sources.

The metadata repository has been built specifically to handle IMS and SCORM™-conformant XML metadata, meeting the IEEE standard.

The DOI was developed by the publishing industry to provide a unique identifier for digital content in a commercial environment. LON is one of five Registry Agents worldwide and the prime agent for learning objects.

A small fee of less than a dollar is charged to register each DOI on the LON Registry.

### **About Learning Objects Network, Inc.**

Learning Objects Network is the Digital Object Identifier Registry Agent for digital learning objects and is building a commercial infrastructure enabling the secure transaction of high value digital objects across private networks and the Internet.

Through a strategic partnership with the publishing industry's trade association, the Association of American Publishers (AAP), LON is supporting the commercial adoption of SCORM™-conformant learning objects. Learning Objects Network's educational and consulting services assist companies in assessing the impact of SCORM™ on their businesses and in achieving SCORM™ conformance.

### **Contact**

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