



Learning Objects Network

Professional Services

CAPITALIZING ON THE LEARNING OBJECT ECONOMY

Our Mission

Learning Objects Network, Inc. assists our customers in capitalizing on the profit-making potential of the learning object economy. New business models are being enabled by creating, indexing, storing, and distributing high value digital assets in industry-standard objects that are portable, reusable, and interoperable. By applying our advanced knowledge of the strategic, operational, and technical implications of this quickly evolving landscape, we assist our clients in bridging the gap between conceptual vision and practical implementation. Our services increase the value of our client's content by making it more portable, accessible, flexible, and usable to their customers. We also help protect and extend the value of that content to our clients by making it reusable, secure, and packaged for commerce.

Our Professional Services

To accomplish our mission, we rely on specialized and highly skilled professionals, leverage our extensive network of strategic partners and industry relationships, and utilize structured methodologies that yield predictable results. Our customizable professional services can help you:

Vision & Strategy

- Understand the strategic implications of SCORM (Sharable Content Object Reference Model) and the learning object economy
- Assess key areas of impact to your business model
- Identify opportunities for increasing the value and profitability of your content assets

Content Architecture & Conversion

- Analyze existing content structures, formats, and indices
- Update your content architectures to increase customer value and take advantage of new standards
- Convert and store existing content into SCORM-compliant repositories

Workflow Process Engineering

- Understand practical aspects of SCORM compliance
- Assess operational implications for authoring, editing, management, and distribution processes
- Modify content creation and publishing workflow processes

Enabling Technology

- Design and implement SCORM compliant content object repositories
- Design and implement Intranet- or Extranet-based learning object networks

Strategic Benefits

Converting content into standard reusable learning objects increases its value to you and your customers. By liberating your content from inflexible proprietary structures you can:

- Leverage existing content to create new products and penetrate new markets
- Accommodate multiple delivery channels (paper, web, wireless)
- Personalize the delivery of just the right content, to the right person, at the right time, for the right purpose
- Streamline content revisions by updating and republishing discrete units in realtime
- Lower costs by efficiently reusing, rather than recreating, existing assets
- Participate in the learning object economy by making your high value content available for secure exchange over the Internet

Who We Are

Learning Objects Network is at the forefront of developing the standards, processes, content, technical infrastructure, and business models that enable the new learning object economy. Through cooperative research and development efforts for the Department of Defense's Advanced Distributed Learning (ADL) initiative, we're designing, developing and implementing a network of SCORM-compliant learning object repositories. By collaborating with international standards bodies, technology companies, and academic, commercial, and military content providers, we're piloting and testing the advanced technology and business rules that will serve as the foundation for the secure exchange of learning objects over the Internet. While helping to achieve the ADL's goals, we're leading worldwide efforts to establish a commercial learning objects economy. Learning Objects Network is uniquely qualified to help you decipher the implications of this new technology and capitalize on important new profit-making opportunities.

Engaging Our Services

To discuss your objectives and to learn more about how we can help, please contact us at:

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