

Press Release



PUBLISHING EXECUTIVES SEE THE FUTURE AT THEIR ANNUAL MEETING

Powerful e-Knowledge Network and eLearning Delivery Capabilities Wows Top Management

Boston, MA & Draper, UT– March 19, 2002 – Learning Objects Network, Inc. (LON), an Internet infrastructure company and Learnframe™, the leading developer of e-Learning infrastructure technologies, demonstrated the unique ability to deliver real time training and performance support information from multiple distributed repositories of standard reusable learning objects. This exciting demonstration took place at the annual meeting of the Association of American Publishers (AAP) on February 28, 2002.

Together with their partners, LON and Learnframe™, set up a working demonstration with live Internet links that displayed the power of a SCORM™-conformant distributed networking environment. LON demonstrated the ability to search the LON learning object registry, locate learning objects in three repositories, and deliver them to the Learnframe learning management system (LMS). Learnframe's LMS then successfully compiled the learning objects into a course for delivery to a student.

Advanced Practice Strategies, Lippincott, Medantic, Pearson Education, ProQuest/XanEdu, and Sikorsky Aircraft provided content for the demonstration. Dynamic course sequencing was provided by iDL Systems and InXight provided advanced visual searching technology.

Emerging industry and technical standards was a key theme for the annual assembly of publishing leaders. Michael Eisner, Disney Chairman, outlined the urgent need for Digital Rights protection for the creative talent.

Michael Parmentier, Director of Training and Readiness for the Department of Defense (DoD), described DoD efforts to produce learning technology standards for digital objects to be used in training, education, and performance support throughout defense agencies. Development of the new standards called SCORM™ (Shareable Content Object Reference Model) has involved the collaboration of industry, academia, standards bodies and the DoD. Parmentier also communicated that suppliers to the various defense agencies will need to provide training and documentation consistent with the new standards or risk losing government business.

“We were very pleased to demonstrate the benefits of the new standards,” said John Purcell, president of Learning Objects Network. “We’ve been delighted to work with the leaders of the publishing industry to speed commercial adoption of the SCORM™ specifications with the goal of reducing costs and development time and obtaining new sources of revenue.”

“Learnframe was pleased with the outcome of the conference,” said Ralph Mason, president of Learnframe. “Our relationship with LON delivers the promise of SCORM™ and highlights a technology partnership that will continue to develop advanced e-Learning solutions. This relationship with LON has opened new doors and opportunities and we are excited about future possibilities.”

Response to the demonstration was extremely positive. As a result, LON and Learnframe have been asked to present their demonstration to different government agencies and set up early implementation in some organizations.

About Learning Objects Network, Inc.

Learning Objects Network (LON) is an Internet infrastructure company enabling secure commerce in high value digital content. LON is implementing secure SCORM™-conformant networks for defense agencies and their key suppliers. This includes a commercial learning object registry service based on the publishing industry standard Digital Object Identifier technology that enables content to be easily searched, located, and retrieved. LON has been working closely with the ADL™ initiative of the U.S. Department of Defense through a Cooperative Research and Development Agreement (CRADA) to design and build a distributed network of SCORM™-conformant repositories and search capabilities. Through a strategic partnership with the publishing industry’s trade association, the Association of American Publishers (AAP), LON is supporting the commercial adoption of SCORM™-conformant learning objects. Learning Objects Network’s educational and consulting services assist companies in assessing the impact of SCORM™ on their businesses and in achieving SCORM™ conformance.

About Learnframe

Founded in 1992 and headquartered in Draper, Utah, Learnframe develops state-of-the-art e-Learning solutions for enterprises of any size, government agencies, learning providers and Internet businesses around the world. Learnframe's premier enterprise infrastructure product, Nebo™, is based on an open architecture that quickly and seamlessly integrates any content, providing an advanced level of automated training administration. Other products and services include Pinnacle™, Learnframe's sophisticated learning management system designed for small and medium-sized businesses, the Learnframe Learning Center™, which has the largest online library of CBT, WBT, text, audio and video courses on the market with an e-commerce front end. Learnframe's Professional Services Practice, a product and transition consulting service, assists customers in implementing the correct solution. Customers include Compaq, Lucent Technologies, PeopleSoft, Rockwell Collins and Whirlpool. For more

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